AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing Of Claims

1. (currently amended) A hanger that maintains for use with a bag therein, that contains merchandise for display, said bag having an upper edge with a closure bead along said upper edge from which the bag is supported by the hanger, said hanger comprising:

a card body having at least one recess, said card body defining one side with a first portion of said one side defining a flat surface and a second portion of said one side defining a fastening surface that is recessed from the flat surface of the first portion of said one side, said fastening surface defining a transverse groove therein;

at least one holding strip, said holding strip cooperating with said card body to define a gap between the holding strip and the card body at times when the holding strip is located adjacent to the card body; and

at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to the one side of said card body, each of said holding strips cooperating with the transverse groove of said card body at times when said holding strip is pivoted adjacent to said card body to define a transverse cavity gap between the holding strip and the fastening surface of the card body, said transverse cavity receiving the closure bead of the bag at times when the bag is maintained in the

2

hangersaid hanger supporting the bag in the gap between the holding strip and the fastening surface of the card body.

- 2. (currently amended) The hanger of Claim 1 or 33 wherein the hanger further includes a means for latching the holding strip in a closed position adjacent to the card body.
- 3. (original) The hanger of Claim 2 wherein the means for latching the holding strip releasably latches the holding strip to the fastening surface of the card body.
- 4. (original) The hanger of Claim 2 wherein the means for latching the holding strip permanently latches the holding strip to the fastening surface of the card body.
- 5. (original) The hanger of Claim 2 wherein said card body further includes a side edge and wherein the means for latching engages the side edge of the card body.
- 6. (currently amended) The hanger of Claim 1 or 33 wherein said card body has a major edge and a minor edge and where said holding strip is oriented substantially parallel to the major edge of said card body.
- 7. (currently amended) The hanger of Claim 1 or 33 wherein said card body has a major edge and a minor edge and wherein said holding strip is oriented substantially parallel to the minor edge of said card body.

8.	(previously presented)	The hanger of Claim 2 wherein the means for latching
exten	ds through the bag that is main	tained between the holding strip and the card body.
9.	(previously presented)	The hanger of Claim 8 wherein the means for latching
comp	rises mandrels that are connect	ted to the holding strip.
10.	(previously presented)	The hanger of Claim 8 wherein the means for latching
comprises mandrels that are connected to the card body.		
11.	(canceled)	
12.	(canceled)	
13.	(canceled)	
14.	(canceled)	
15.	(currently amended) The ha	anger of Claim 1 or 33 wherein said film hinge is oriented in
a substantially vertical position.		

- 16. (currently amended) The hanger of Claim 1 or 33 wherein said film hinge is oriented in a substantially horizontal position.
- 17. (currently amended) A hanger that maintains for use with a bag thereinthat contains merchandise for display, said bag having an upper edge with a closure bead along said upper edge from which the bag is supported by the hanger, said hanger comprising:

a card body having at least one recess, said card body defining one side with a first portion of said one side defining a flat surface and another portion of said one side defining a fastening surface that is recessed from the flat surface of the first portion of said one side, said fastening surface defining a transverse groove therein;

at least one holding strip, said holding strip cooperating with said eard body to define a gap between the holding strip and the card body at times when the holding strip is located adjacent to the card body; and

at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to the one side of said card body, each of said holding strips cooperating with the transverse groove of said card body at times when said holding strip is pivoted adjacent to said card body with;

(a) one side of the holding strip defining a <u>transverse cavity gap</u>-between the holding strip and the fastening surface of the card body, <u>said transverse cavity receiving the closure bead</u> of the bag at times when the bag is maintained in the hangersaid hanger supporting the bag in the gap between the holding strip and the fastening surface of the card body, and

- (b) the opposite side of the holding strip cooperating with the flat surface of said first portion of the card body to form a continuous plane surface that can receive a label.
- 18. (currently amended) The hanger of Claim 17 or 34 wherein the hanger further includes a means for latching the holding strip in a closed position adjacent to the card body.
- 19. (previously presented) The hanger of Claim 18 wherein the means for latching the holding strip releasably latches the holding strip to the fastening surface of the card body.
- 20. (previously presented) The hanger of Claim 18 wherein the means for latching the holding strip permanently latches the holding strip to the fastening surface of the card body.
- 21. (previously presented) The hanger of Claim 18 wherein said card body further includes a side edge and wherein the means for latching engages the side edge of the card body.
- 22. (currently amended) The hanger of Claim 17 or 34 wherein said card body has a major edge and a minor edge and where said holding strip is oriented substantially parallel to the major edge of said card body.
- 23. (currently amended) The hanger of Claim 17 or 34 wherein said card body has a major edge and a minor edge and wherein said holding strip is oriented substantially parallel to the minor edge of said card body.

- 24. (previously presented) The hanger of Claim 18 wherein the means for latching extends through the bag that is maintained between the holding strip and the card body.
- 25. (previously presented) The hanger of Claim 24 wherein the means for latching comprises mandrels that are connected to the holding strip.
- 26. (previously presented) The hanger of Claim 24 wherein the means for latching comprises mandrels that are connected to the card body.
- 27. (canceled)
- 28. (canceled)
- 29. (canceled)
- 30. (canceled)
- 31. (currently amended) The hanger of Claim 17 or 34 wherein said film hinge is oriented in a substantially vertical position.
- 32. (currently amended) The hanger of Claim 17 or 34 wherein said film hinge is oriented in a substantially horizontal position.

33. (new) A hanger that maintains a bag therein, said bag having an upper edge with a closure bead along said upper edge, said hanger comprising:

a card body having at least one recess, said card body defining one side with a first portion of said one side defining a flat surface and a second portion of said one side defining a fastening surface that is recessed from the flat surface of the first portion of said one side;

at least one holding strip, said holding strip having a surface that defines a transverse groove therein; and

at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to said card body, the transverse groove of each of said holding strips cooperating with said card body at times when said holding strip is pivoted adjacent to said card body to define a transverse cavity between the holding strip and the fastening surface of the card body, said transverse cavity receiving the closure bead of the bag at times when the bag is maintained in the hanger.

34. (new) A hanger that maintains a bag therein, said bag having an upper edge with a closure bead along said upper edge, said hanger comprising:

a card body having at least one recess, said card body defining one side with a first portion of said one side defining a flat surface and another portion of said one side defining a fastening surface that is recessed from the flat surface of the first portion of said one side;

at least one holding strip, said holding strip having one side that defines a transverse groove therein; and

at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to said card body, the transverse groove of each of said holding strips cooperating with said card body at times when said holding strip is pivoted adjacent to said card body with;

- (a) the transverse groove of the holding strip defining a transverse cavity between the holding strip and the fastening surface of the card body, said transverse cavity receiving the closure bead of the bag at times when the bag is maintained in the hanger, and
- (b) the side of the holding strip that is opposite from said one side cooperating with the flat surface of said first portion of the card body to form a continuous plane surface that can receive a label.

9